

Business Studies

Vision

Students will have the opportunity to identify the key characteristics of a successful business. They will have the chance to look at various business models and how they impact upon its success.

Intent

What qualifications will students gain:

At KS4 students will have the opportunity to complete the GCSE in Business which will provide a wholesome overview of the world of business. The course will provide insights into various areas of business such as the types of business, markets, finance and globalisation.

Challenge

Students will be challenged at various levels through the complexities of the tasks set, in order to make the subject accessible to all students there will be resources provided via the schools Teams and Moodle websites in the form of videos as well as previous lessons so that the students can reflect on what they have learnt previously. Various levels of challenge will be built into the lessons to provide a flexible approach.

Curriculum flexibility

The curriculum which has been developed for the Business option has been based upon the National Curriculum in the context of the local community. This gives the students the opportunity to relate the curriculum to scenarios which they may encounter on a daily basis.

Sequencing

The course will be sequenced over the two years of study, it will consist of following the sequence set by the Pearson exam board. This gives the students the opportunity to build upon their knowledge in a spiralling fashion as each topic leads into the next.

Retain and memorise

In order to retain and memorise content students will have studied topics which often overlap such as Entrepreneurship and Marketing. By doing so they will be using transferable skills which will require skills to be used from previous topics. In addition to this the use of formal and summative assessment will be used to encourage the students to revisit previous topics.

Decisions based on skills or knowledge or both

The curriculum implemented will be both knowledge and skills based, this allows the students to gain a wholesome experience in the subject both practically and theoretically.

Career skills

The knowledge gained on this course will lead to a wide range of careers in Business and Entrepreneurship but also a sound understanding of commerce and the world of work.