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1.1 Enterprise and entrepreneurship	1.2 Spotting a business opportunity	1.3 Putting a business idea into practice	1.4 Making the business effective	1.5 Understanding external influences on business	Revision
				 	    
2.1 Growing the business	2.2 Making marketing decisions	Making operational decisions	Making financial decisions	2.5 Making human resource decisions	Revision
  	 	 	 		    

-  Changes Technology, Risk and Reward, Role of Enterprise
-  Customer Needs, Market Research, Segmentation, Competition
-  Aims, Business Calculations, Finance
-  Location, Marketing Mix, Business Planning
-  Economy, External Influences, Stakeholders